



Miaana Partners

ACCELERATORS

INNOVATION SCOUT FOR CORPORATES

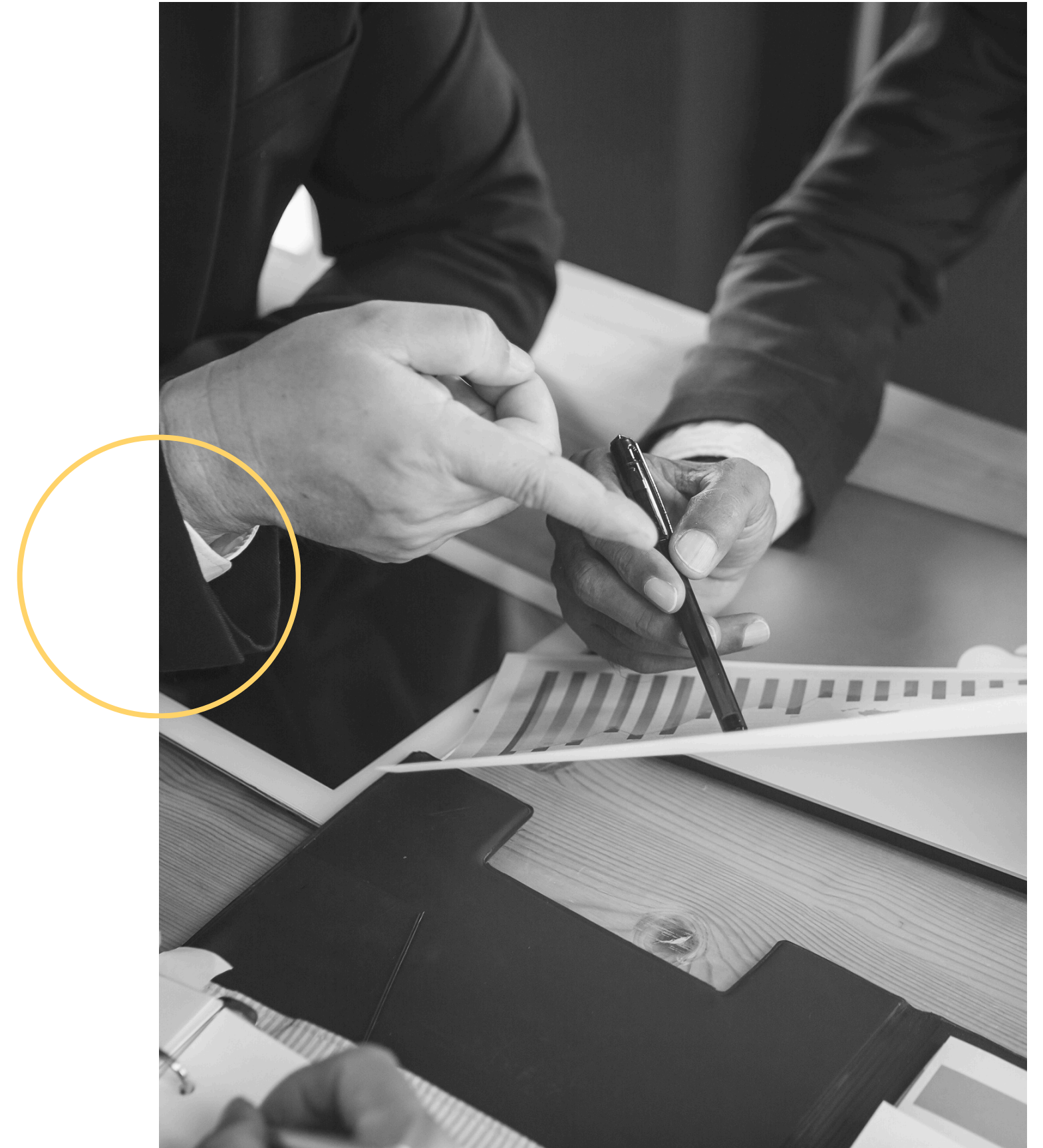
Startup Solutions **for** Corporate Challenges

[START NOW](#)

MIAANA PARTNERS

EMPOWERING CORPORATES WITH INNOVATION

Miaana Partners acts as an innovation scout for corporations, connecting them with startups that provide innovative solutions to address their business challenges. By doing so, we enable corporates to stay ahead of the curve at a fraction of the cost of traditional R&D or consultancy.



HOW MIAANA PARTNERS ADDS **VALUE**



01

Identify Key Problems

We help corporates tackle key challenges like tech gaps, inefficiencies, and customer engagement.

02

Scout Relevant Startups

We scout the global startup ecosystem for solutions to corporate challenges

03

Tailored Solution Screening

Startups are evaluated for scalability, innovation, and market fit to match corporate needs.

04

Six-Month Sprint

Over six months, we present a curated list of top startups for each identified business challenge



HOW WE **ACHIEVE** THE GOALS

01

Cost-Effective Innovation

Access innovative solutions at a fraction of the cost of R&D or hiring consultants.

02

Access to Global Startup Ecosystem

Tap into a curated pool of startups and uncover future-ready solutions before they become mainstream.

03

Increased Speed to Market

Quickly identify partners to accelerate time-to-market and problem-solving

04

Discover Investment Opportunities

Gain insights into emerging trends, early stage investments, and acquisition targets.

05

Scalable & Tailored Solutions

Flexible solutions from startups that can quickly adapt to specific business needs.

COST COMPARISON - IN-HOUSE **VS. MIAANA PARTNERS**



IN-HOUSE INNOVATION TEAM

Senior Resource: INR 30-50
Lakhs/year

Two Junior Resources: INR 15-20
Lakhs/year each

Total Annual Cost*: INR 60-90
Lakhs + overhead costs



MIAANA PARTNERS:

3- 6 Month Collaboration

Cost*: INR 20 Lakhs for 3 problem
statements, INR 30 Lakhs for 5
problem statements

Access specialized resources
without hiring, training, or retaining
a full-time team.



DELIVERABLES



01

Problem Scoping:

Define clear business challenges.

02

Startup Screening:

Identify and assess the best solutions.

03

Final Report:

Curated list of startups after six months.



WHY IT **WORKS** FOR YOU

01

Expertise in the Startup Ecosystem

Our team is deeply integrated into the startup world, identifying trends and innovations you might miss.

02

Tailored Approach

We customise our scouting process to your unique business needs, ensuring a perfect fit.

03

Time and Cost Efficiency

We save you time by filtering through startups to present only the most relevant solutions.

04

No Risk, High Reward

No obligation to engage with any startup; the freedom to explore valuable solutions without commitment.

NEXT STEPS WITH *Miaana Partners*

A C C E L E R A T O R S

01

Schedule a Discovery Session

Discuss your business challenges and innovation needs.

02

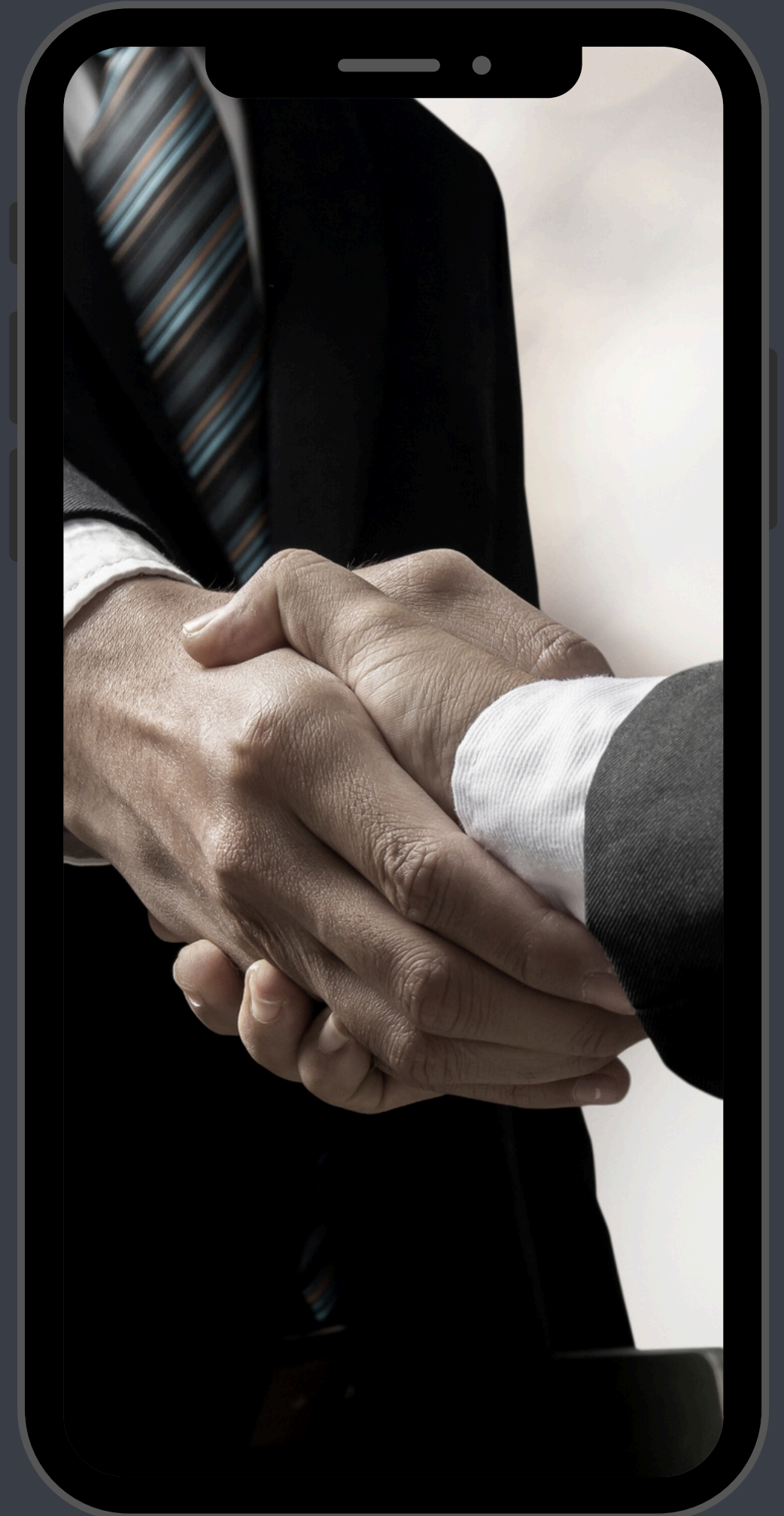
Define Problem Statements

Identify up to five critical challenges to address through startup innovation.

03

Sign a Retainer Agreement

Begin the scouting process with Miaana Partners to receive curated startup solutions in six months.



CONTACT US



SONIA SAHNI
sonia@miaana.com
+91 99208 78763



NITESH MULCHANDANI
nitesh@miaana.com
+919321372923



**THANK
YOU!**

